

**United States  
Information  
Agency**

Washington, D.C. 20547

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May 11, 1983

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3 JUN 1983  
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MEMORANDUM FOR:

The Honorable  
William J. Casey  
Director, CIA

FROM:

Charles Z. Wick *CW*

SUBJECT:

Brazilian Reaction to the  
President's Visit

Attached is a USIA Foreign Opinion Note on Brazil which shows a favorable reaction to the President's November visit and improved ratings of U.S. relations under this Administration.



*T-203*

**Foreign Opinion Note**

United States Information Agency  
Washington, D.C. 20541

Office of Research

USIA

May 2, 1983

**RATINGS OF U.S. RELATIONS IMPROVE  
IN LARGEST BRAZILIAN CITIES**

These results are from a February 1983 public opinion poll of 400 adults in Rio and Sao Paulo. The sample was chosen to get proper representation by sex, age and socio-economic status.

Several months after President Reagan's November 1982 visit, a third of Rio de Janeiro and Sao Paulo adults think that the visit will improve relations between Brazil and the U.S., while half think relations will continue unaffected.

In any case, there seems to have been a marked improvement in the perception of U.S.-Brazilian relations since the Carter administration:

- o Most in the two major cities now consider relations either good (54%) or excellent (26%).
- o By comparison, in a March 1981 national urban survey, only about half rated relations "in the last year or so" as good (41%) or excellent (7%).

The Falklands conflict apparently has not affected perceptions of U.S.-Brazil ties. Majorities in Rio and Sao Paulo see relations with the U.S., U.K. and Argentina as unchanged. (This may not be the case among other South American publics, who in 1982 favored Argentine sovereignty while Brazilian sympathy was split.)

In addition to favorable U.S. ties, majorities (70%-81%) in Rio and Sao Paulo also think Brazil has good or excellent relations with Japan, France, the U.K., Argentina and the FRG; far fewer say the same of the USSR (49%) or Cuba (31%). Japan and France top the U.S. slightly in overall image, but the U.S. rates highest as an economic model, partner and source of investment--with Japan second.

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